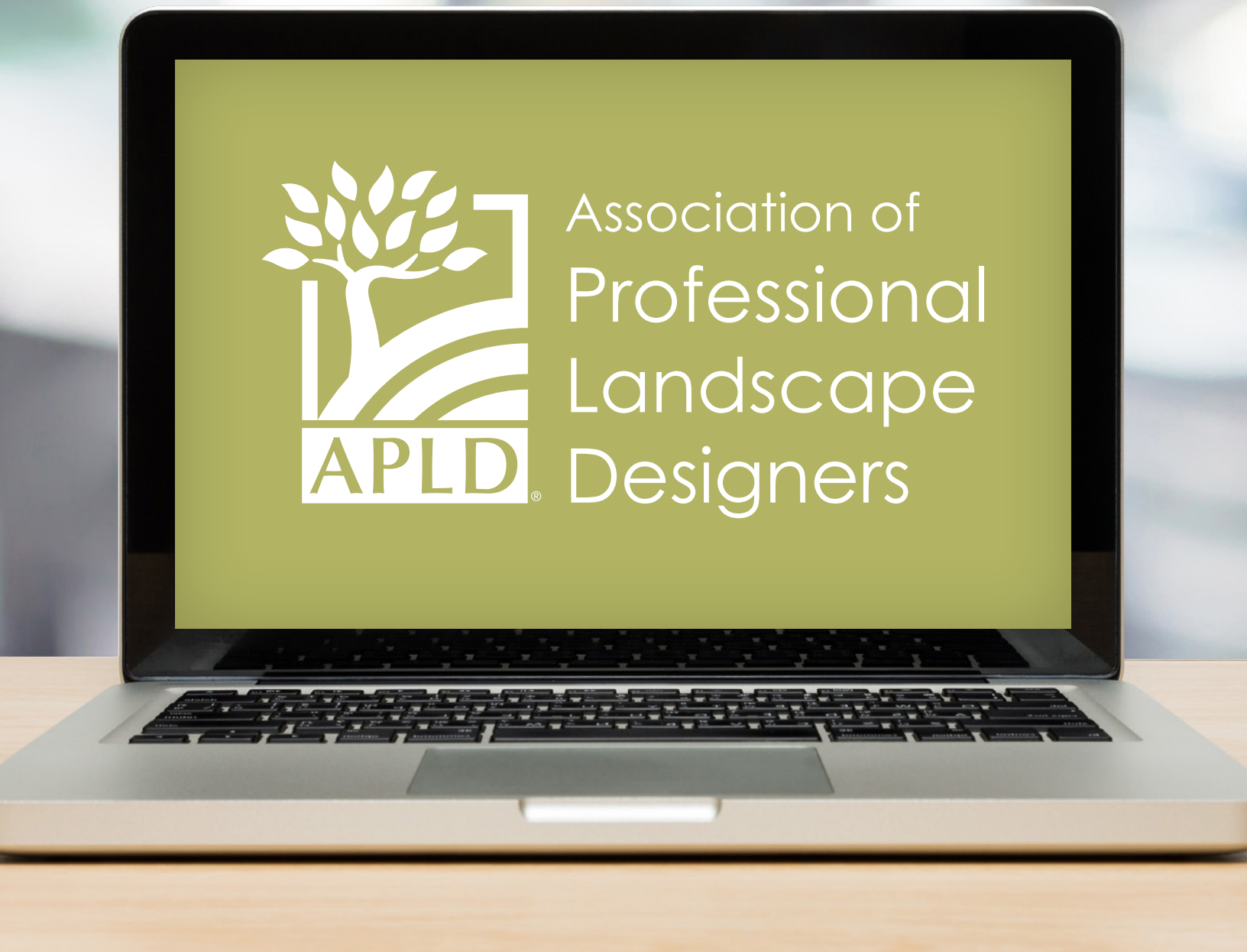
Association of Professional Landscape Designers

EDUCATION RESOURCES CATALOG



Lighting Design Process: Consult, Concept and Completion (1 CEU)

Presented by Andy Thomas, CLVLT, COLD, Viewpoint Lighting

Andy Thomas, CLVLT, COLD walks you through the full, client-centric process of custom outdoor lighting design, from the initial consultation to the final as-built documentation. Drawing from the methodology taught in the Association of Outdoor Lighting Professionals' (AOLP) Certified Outdoor Lighting Design (COLD) program, Andy highlights the software tools and design techniques used to create visually compelling, easy-to-understand lighting concepts that clearly convey (and, help sell!) your design intent.

Andy also covers the essential documentation required for a smooth installation, along with best practices for maintaining accurate records to support ongoing maintenance and future system expansion.

Andy Thomas, CLVLT, COLD



Andy Thomas, CLVLT, COLD is the owner of Viewpoint Lighting, a landscape and architectural lighting design-build firm based in Sacramento, serving northern California. Andy founded his lighting business in 2005, building on seven years of experience with landscape supply distributors — Ewing and The Urban Farmer Store — as well as his work as a technical services representative for FX Luminaire. He is a Certified Low Voltage Lighting Technician (CLVLT) and a Certified Outdoor Lighting Designer (COLD).

He is the immediate past president of the Association of Outdoor Lighting Professionals (AOLP), as well as former chair of both the CLVLT and COLD committees, training the next crop of lighting designers and technicians. He has won numerous lighting design awards through AOLP, CLCA and APLD, and is recently published in the new Masters of Landscape Lighting *coffee table book that is an international collection of lighting designers.*



Our vibrant community of landscape design professionals and enthusiasts are at the heart of everything we do!

Association of Professional Landscape Designers

APLD

Join Us at apld.org

Containers With Purpose: Integrating Planters Into Garden Designs (1 CEU)

Presented by Susan Nock, Thistle

Planters grace gardens with color, height, visual interest, and solve practical problems. Wondering how to best utilize them in your garden designs? This webinar takes a deep dive into integrating them into gardens from small urban spaces to large sprawling estates. Susan covers strategic use, placement, and practical container gardening guidance. Learn how to choose the best size, style, and materials for containers, the four foundational design rules for planting stunning combinations, and maintenance tips for professionals.

Susan Nock



Susan Nock is the owner of Thistle, a garden design firm based in Wellesley, Massachusetts. Susan focuses her work on residential garden design, bespoke container gardens, and garden education. Her award-winning container gardens have been featured in multiple publications, including as the winner of the Garden Gate 2024 Container Challenge. She has been a featured speaker at the New England Garden Show and regularly lectures, leads garden workshops, and writes about gardening. You can find her work at www.thistlecontainers.com, on Instagram at @thistlecontainers, and you can read her garden newsletter on Substack at @thistlecontainers.

The Art of Pro Bono Practice in Landscape Design (1 CEU)

Presented by Haig Seferian, APLD, Principal Landscape Architect, Seferian Design Group

Pro bono work is a meaningful way for landscape designers to extend their expertise in service of communities, nonprofits, and the public good — when approached with intention and professionalism. This webinar explores the art of pro bono practice in landscape design, examining how designers can balance generosity with business realities, manage scope and expectations, and deliver high-quality outcomes beyond the traditional fee-based model. Through practical guidance and real-world examples, participants will gain insight into structuring pro bono engagements, aligning them with personal or firm values, and integrating service-based work into a sustainable professional practice.

Haig Seferian, APLD



Haig Seferian is a University of Guelph and California Polytechnic Institute of Environmental Design graduate. As the Founder and Principal Landscape Architect of Seferian Design Group since 1992, Haig has been a consistent leader in the profession, advocating on government affairs issues, guiding students through mentorship, and shaping the future of the field. His volunteer efforts have resulted in the creation of meaningful public space community projects, and he continues to share his expertise widely through educational outreach across North America.

Haig has long recognized the importance of government relations in advancing the profession. For the last 40 years he has been involved with municipal and provincial governments working to promote landscape architecture. Haig was past chair/co-chair of the Industry Advisory Committee (IAC), a position appointed directly by the Minister of Education for the Province of Ontario.

Haig is constantly promoting the profession at public events as well as teaching and guest speaking at Sheridan College, Humber College, Fanshawe College, Toronto Metropolitan University, University of Guelph, University of Toronto, The Royal Botanical Gardens and Landscape Ontario. Haig also sits on the Board of Directors of the Toronto Botanical Gardens and the Association of Professional Landscape Designers.

As the first television show to appear on HGTV Canada, Haig hosted "Garden Architecture" for 65 episodes followed by authoring a book, Hardscaping: High Style, Low Maintenance Outdoor Spaces. The television show and his book have since been translated into numerous languages and presented internationally.

2025 APLD Best of Show Webinar (1 CEU)

Presented by David Thorne and Melissa Reinhold, David Thorne Landscape Architect, Inc.



Get an exclusive presentation featuring APLD's 2025 Best of Show Award Winner! David Thorne and Melissa Reinhold of David Thorne Landscape Architect, Inc. take you behind the scenes of the stunning "Valley Brook" project in Lafayette, California. Nestled in a brookside valley with mature oaks and coastal redwoods, this property was transformed from water-loving lawns and birch trees to a thoughtfully revitalized low-water-use garden.

Gain insight into the design process, from exterior site planning, hardscape design and planting design to collaborating with landscape contractors, specifying substitutions, and directing plant placement. The presentation is also filled with photographs of the project from the onset through completion. Don't miss this chance to learn the strategies behind an award-winning landscape transformation.

David Thorne



David founded his firm in 1983 and has over 40 years of experience in residential landscape design. Coming from a family of architects and designers, including Case Study Architect Beverley D. Thorne, David brings a unique understanding of design and construction to his projects. David's profound understanding of construction, engineering and aesthetics pervades his approach to landscape design and implementation.

David is personally involved on every project. Clients appreciate his innovative design solutions and his ability to anticipate project pacing, which helps clients get the most value from the resources devoted to the project. David is passionate about creating spaces that are not only beautiful and functional, but that also unify the architecture of the home with the exterior spaces. David graduated from the University of California, Berkeley, with a B.S. in Landscape Architecture, and is a California Licensed Landscape Architect, CLA 2274.

Melissa Reinhold



Melissa was initially drawn to landscape design through a passion for the outdoors. She sees residential design as an opportunity to connect with the natural environment and enjoys finding creative solutions that integrate color, form and texture. Engaging with design as a varied and changing process, Melissa finds the intersection of design, water use, fire awareness, and opportunities to support ecology both fascinating and necessary. Homeowners' needs evolve too, and she likes to anticipate and plan for them in her work. Her love for design also flows naturally into activities she enjoys in her free time: art history, hiking, and knitting hats for our chillier micro climates.

Gravel Gardens: Gardens for Our Changing Climate (1 CEU)

Presented by Jeff Epping, Epping Design & Consulting

In these challenging times of climate change and global warming, environmentally conscious gardeners are looking for better ways to garden. Water guzzling, chemically dependent, pollution causing lawns are unsustainable and can be replaced with so many better alternatives. One great option is earth-friendly gravel gardens that require little water, no fertilizer or other chemicals, no organic mulches and require less time and money to maintain. Don't be fooled by the name, these gardens are as beautiful as they are resilient and support a myriad of native fauna.

This webinar provides a brief history of gravel gardening, details on installing a gravel garden, and examples of gardens that Jeff has designed and installed — including residential, municipal and commercial projects. Jeff showcases before-and-after images and explains the ins and outs as he walks through each project.

Jeff Epping



Jeff Epping founded Epping Design & Consulting in 2009 and recently retired after 28 years as Director of Horticulture at Olbrich Botanical Gardens in Madison, Wisconsin, where he practiced and preached environmentally conscious gardening. Whether for a home garden or corporate campus, his innovative designs put plants at the forefront to create beautiful gardens that celebrate the region, nurture nature, and fulfill one's innate desire to connect with the natural world.

A native of southern Wisconsin and a University of Wisconsin-Madison graduate, Jeff holds bachelor's and master's degrees in Ornamental Horticulture. He regularly lectures on great garden plants and designs for northern gardens. His garden designs have been featured most recently in the New York Times, Washington Post, Martha Stewart, Fine Gardening and American Roots. He is currently working on a gravel gardening book with Timber Press, set for release in early 2026.

Green Roof and Therapeutic Gardens: Designing With Purpose (1 CEU)

Presented by Rose Seeger, LEED AP, ARCSA AP, GRP Green City Resources

Green roofs are more than just a trend in our industry. In this webinar, Rose explores the fundamental components of green roofs and integrates evidence-based design strategies that enhance both the rooftop and ground-level experience. She also reviews tips on age and ailment-based research to ensure the garden is designed for optimal success by its users.

Rose Seeger, LEED AP, ARCSA AP, GRP



Based in Cincinnati, Ohio, Green City Resources is a woman-owned landscaping company specializing in the design, installation and maintenance of stormwater management systems, vegetated roofing, bioretention and rainwater harvesting. The great impact its gardens have had on patients and staff in schools and healthcare facilities has driven the company to also specialize in therapeutic garden design.

Owner Rose Seeger is certified by Chicago Botanical Gardens as a therapeutic garden designer and is also a LEED AP, ARCSA AP (American Rainwater Catchment) and GRP (Green Roof Professional) working in the commercial, healthcare and residential fields. She is also an adjunct professor teaching Sustainable Horticulture and Landscape Architecture at the University of Cincinnati DAAP.

What Makes a Great Garden? (1 CEU)

Presented by Annie Guilfoyle, Owner of Creative Landscapes & Co-Director of Garden Masterclass

Join us for an insightful webinar where Annie talks about all the things that make a great garden, showing examples from well-know gardens, lesser known gardens and some of her own projects. She looks at the principles of good design such as simplicity, unity and harmony, balance and scale. During this webinar, you learn how important it is to create a sense of place and make sure that there is a little mystery or journey within the landscape.

Annie Guilfoyle



Annie Guilfoyle is an award-winning designer and an RHS Chelsea Flower Show silver medal winner. After studying horticulture at Capel Manor College in Enfield, she earned a bachelor's degree in garden design from Middlesex University. Annie combines running a successful garden design consultancy with lecturing and writing on the subject.

For 18 years Annie was the director of garden design at KLC School of Design at Hampton Court Palace, Surrey, where she was instrumental in establishing the highly acclaimed garden design courses. Many of Annie's students have gone on to become successful, award-winning designers.

Annie lectures internationally and each summer runs a garden design course at Chanticleer Garden in Pennsylvania. Every autumn she teams up with Viviao Valfredda in Northern Italy to run design workshops and courses in Italian. Her international lecturing work includes Moscow, Kiev, Copenhagen and Milan. She is a regular judge for The Society of Garden Designers annual awards, Moscow Garden Show, Copenhagen Garden Show and Orticolario on Lake Como, Italy.

Annie Guilfoyle's writing includes two extensive open learning courses published by KLC and regular articles for leading UK magazines such as Gardens Illustrated and the Society of Garden Design Journal. Her work has been featured in a number of books, including: The Book of Garden Plans (Mitchell Beazley, 2004), The Book of Plans for Small Gardens (Mitchell Beazley, 2007), and The RHS Encyclopaedia of Garden Design (Dorling Kindersley, 2009). Annie is one of the 30 leading garden writers chosen to be part of Scribehound Gardening.

Her television work includes being a featured designer on the BBC-TV series "Small Town Gardens," "Gardeners' World" and "The Garden Makers" on Meridian TV. These programs demonstrate Annie's expertise in transforming tiny spaces into contemporary urban sanctuaries with modern art and architecture being key influences. A fine example is the sculpture garden for the Zimmer Stewart Gallery in Arundel, West Sussex.

Transcendent Spaces: Master the Art of Integrating Pools, Landscapes, and Architecture for Lasting Emotional Impact (1 CEU)

Presented by Kirk Bianchi, WaterScapes by Bianchi Design

Step into a new realm of design where pools, landscapes, and architecture unite as a single artistic vision—much like the brushstrokes of a master painter or the frames of a world-class photographer. In this transformative webinar, you'll learn how to break free from siloed thinking and harmonize these elements into an immersive experience that captivates, comforts, and endures. Discover how each material, shape, and vista works in concert to evoke emotion, invite awe, and create timeless spaces that linger in the memory of anyone who steps inside.

Kirk Bianchi



Kirk Bianchi completely redefines what it means to design outdoor living spaces. His lifelong appreciation for classical art, architecture, and photography has given him a unique vision of how to integrate the three disciplines—landscape, pool and exterior architecture—for the ultimate fusion of total outdoor lifestyle design.

Inspired by a trip he took to Japan in his youth, Bianchi is impressed by how Japanese architecture and landscape design blur indoor/outdoor spaces in a simple, yet elegant way. During ASU architecture school in 1991, he began working in the pool industry, then in 1999 he founded his own company, WaterScapes by Bianchi Design, as a conceptual design firm that "expresses the outdoors as a living art form."

Bianchi has received many kudos for his work. Early in his career, Phoenix Home & Garden designated him as a "Master of the Southwest," and has featured his projects regularly over the last two decades. Phoenix Magazine awarded Bianchi as "Coolest Pool Designer," while receiving "Design Icon" status from Sources for Design Magazine as well as "Trend Setter" by AZ Magazine. Bianchi has also received editorial recognition from AZ Food and Life, WaterShapes and Aqua Magazine, and is prominently featured in the Inspired Outdoor Living coffee table book (June 2023), as well as having received the Pinnacle Award from Luxury Pools and a dozen Best of Houzz Design and Service designations.

Bianchi enjoys sharing his design approach as an instructor for GENESIS, the pool industry's most comprehensive and complete curriculum. His Master Designer Methods course is a prerequisite for those looking to achieve their Certified Master Pool Builder & Design Professional designation, the highest level of third-party certification offered in the industry.

For those who love creating beautiful environs, Bianchi's enthusiasm for the craft and passion for collaboration is truly engaging, helping others elevate their exterior designs to an art form.

2024 APLD Landscape Designer of the Year Webinar (1 CEU)

Presented by Katherine Field, ASLA, RICH, Katherine Field and Associates (KFA)



Join Kate, Principal at Katherine Field and Associates, as she reflects on her design process for the award-winning landscape "Fen's Edge." Located in a seaside summer community, this project maximizes the connections to the natural environment and views of the ocean. Kate discusses the project goal of creating a landscape that transitions between modern architecture and a sensitive coastal environment. Elements of the design include a pool and spa, fireplace, shower, Zen Garden and kitchen garden. With her background in fine arts, architecture and landscape architecture, Kate reflects on her ability to create custom design details that elevate the landscape into a work of art. She reviews the entire design process, including pulling inspiration from the architecture, local materials and coastal aesthetics. Her presentation shows hand sketches, 3D renderings and project photographs to illustrate the many ways she uses both art and technology to create a beautiful, cohesive landscape.

Katherine Alexander Field, ASLA, RICH



A Rhode Island native, Kate Field received her Bachelor of Arts, with honors, in architecture and fine arts from the University of Pennsylvania. She then went on to receive a Bachelor of Landscape Architecture with high distinction from the University of Arizona. In 1981, Kate started her own firm, Alexander Associates (now known as Katherine Field and Associates, Inc., Landscape Architects and Site Planners). She remains Chief Creative Officer and Principal of the firm with a talented team of landscape architects and designers. In addition to her home base in New England, Kate has had projects in the desert southwest, Rocky Mountains, tropical Florida and France. KFA has garnered numerous design awards and editorial coverage for its high-end residential, commercial and institutional work.

Kate's philosophy is aligned with the mission of the firm: connect, enhance, sustain. In all of her designs she strives to connect the user with the space, enhance the beauty of the natural world and create spaces that will sustain over time. Kate has been a teacher, lecturer and mentor at many institutions and she uses this experience to promote a collaborative work environment, acting not only as lead designer but also as a creative mentor for others. Her work exemplifies the blending of art, architecture, landscape and furnishings to create memorable experiences for her clients. Kate is licensed as a landscape architect in Rhode Island, Massachusetts, and Florida, and became certified as a Master Gardener in 2010. She is also a RI licensed Horticulturalist and Invasive Plant Manager with the Rhode Island Coastal Resources Management Council (CRMC). Kate is a member of The Council of Landscape Architectural Registration Boards (CLARB), the Rhode Island Chapter of the American Society of Landscape Architects (RI ASLA), and the Rhode Island Nursery & Landscape Association (RINLA).

Lawn Liberation: How to Create an Oasis Using Good Ecological Design (1 CEU)

Presented by Jessi Bloom, CPH, ECP, ISA Arborist

This webinar is designed for landscape planners and environmental designers who are focused on creating sustainable, water-efficient landscapes. As water security becomes a growing concern across the country, the need to rethink traditional lawns is more important than ever. During this session, you'll learn practical strategies to replace conventional turf with native plants, stormwater and habitat features, optimize water usage, and enhance the local ecosystem. Jessi highlights how these design choices contribute to water conservation and ecological balance, offering straightforward techniques to create resilient and beautiful outdoor spaces. Discover how ecological design can help build landscapes that are sustainable and water conscious.

Jessi Bloom



Jessi Bloom is a best-selling author, award-winning ecological landscape designer, and speaker. She is the owner of N.W. Bloom EcoLogical Services, based near Seattle, which is known as an innovator and leader in the field of permaculture, sustainable landscape design, construction and land management. Her work has been recognized by government agencies and industry organizations and has made headlines in national media. She lives in Woodinville, Washington with her three kids on their permaculture farm, which is full of functional gardens and rescue animals.

Balancing Natives and Exotics: Ethics and Strategies for Today's Ever-changing Ecology (1.5 CEUs)

Presented by Rick Darke, Rick Darke LLC

There is much debate about the pros and cons of using native or exotic plants in today's landscapes. Rapidly changing weather patterns and growing conditions coupled with shifting species distributions in and out of the garden suggest that an unbiased re-evaluation of our working plant palette will enable our best designs. During this webinar, Rick draws from horticultural art and science, plant community dynamics and resource conservation-based management to describe a balanced ethic for truly resilient, authentically sustainable living landscapes.

Rick Darke



Rick Darke is a Pennsylvania-based consultant, author and photographer. His work is grounded in an observational ethic that blends ecology, horticulture and cultural geography in the design and care of living landscapes. His collaborative projects include parks, post-industrial sites, transportation corridors, conservation developments, botanic gardens and residential landscapes. Darke's work has been featured on National Public Radio, in The New York Times, Garden Design, RHS The Garden and Gardens Illustrated, among other publications. His many books include The American Woodland Garden: Capturing the Spirit of the Deciduous Forest, The Living Landscape: Designing for Beauty and Biodiversity in the Home Garden, co-authored with Doug Tallamy, and Gardens of the High Line: Elevating the Nature of Modern Landscapes, co-authored with Piet Oudolf.

Garden Wonderlands With Leslie Bennett: Creating Life Changing Outdoor Spaces for Beauty, Harvest, Meaning and Joy (1 CEU)

Presented by Leslie Bennett, Pine House Edible Gardens

Learn about landscape designer and writer Leslie Bennett's approach to designing life-changing home landscapes. This webinar explores Leslie's belief that gardens can be places where we can experience awe-inspiring beauty, deepen our relationship with plants and each other, attune with nature and the seasons, and remember the stories we choose to tell about who we are and how we belong.



Leslie shares the journey toward her career as an edible landscape designer and owner of Pine House Edible Gardens in Oakland, California, expands on her philosophy of garden design and talks about her Black Sanctuary Gardens project. She also shares the inspiration for her new book, *Garden Wonderland*, as she provides an introduction and takes us on a photographic tour of some of the inspiring and beautiful garden spaces she and her team have created around the San Francisco Bay Area.

Leslie Bennett



Leslie Bennett is the founder and owner of Pine House Edible Gardens, an Oakland-based landscape design/build firm that creates aesthetic edible gardens and productive outdoor spaces. She is also the founder of the Black Sanctuary Gardens project and is co-author of Garden Wonderland (Ten Speed Press, 2024) and The Beautiful Edible Garden (Ten Speed Press, 2013). Leslie was included on the Elle Decor A-List for 2023 and the two years preceding, was named a Top 50 Black Trailblazer by Oprah in 2022, and is a recipient of the American Horticultural Society's Landscape Design Award.

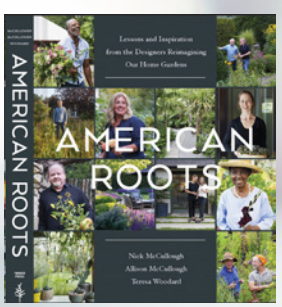
Leslie and her firm's work have been featured in Architectural Digest, Elle Decor, Martha Stewart Living, Better Homes & Gardens, Sunset Magazine, The New York Times, Los Angeles Times, Gardenista and more.

Leslie holds degrees from Harvard University, Columbia Law School, and University College London in the fields of environmental justice, land use law, cultural property, and preservation. She lives and gardens in Oakland, California with her two children.

American Roots (1 CEU)

Presented by Nick McCullough, CPLD, FAPLD
McCullough's Landscape & Nursery

Follow the journey across the United States and take a closer look at gardens that designer Nick McCullough, CPLD, FAPLD captured on his quest to celebrate the American garden in his new book, *American Roots*, published by Timber Press. This webinar explores a selection of gardens created by 20 creative gardeners across our vast land from Big Sur, California to the shores of Rhode Island. Gain inspiration, planting tips, and an expanded notion of what an American garden is.



Nick McCullough, CPLD, FAPLD



Award-winning garden designer Nick McCullough has developed a distinctive style he calls "Midwest Modern," one that relies on a balance of natural paving and innovative perennial plantings. Based in Ohio, he and his team at McCullough's Landscape & Nursery create and maintain plant-centric gardens in and around the Midwest that are both ecologically sensitive and family-forward. His first book, "American Roots," which he co-authored with his wife Allison and Teresa Woodard, has recently been published by Timber Press.

2023 APLD Landscape Designer of the Year Webinar (1 CEU)

Presented by Kathryn Prideaux, CPLD, FAPLD, Prideaux Design

Photo Credit: Fletcher and Co.



Join Kathryn, owner of Prideaux Design, as she invites you to learn about the design and construction process of the 'Perfect Skew' pool and landscape project in the foothills of Tucson, Arizona. She will discuss the evolution of the project from concept to completion – from reviewing the challenges of the renovation of the existing pool, to her quest to create a space that celebrates and connects the homeowners with the surrounding desert. She will review her attention to the views beyond the space – both positive and negative – and how those considerations were developed into a final design. Her presentation is filled with photographs and images of the project from the onset through completion. She will also review her design process and the deliverables that helped develop and document this unique and special space.

Kathryn Prideaux, CPLD, FAPLD



Kathryn grew up in a small town in Nebraska and received her BFA in Industrial Design from the University of Kansas. Her career began in NYC as a product designer working with companies such as Estée Lauder, Ortho Pharmaceuticals and Snapple. In 1998, Kathryn moved to Tucson, Arizona to join the design team at Learjet/Bombardier Aerospace. This position allowed her to travel and work with clients around the world designing private aircraft interiors. She rose to management in that role, managing a team of 20 designers and leading all new aircraft product design development. With company reorganization, Kathryn had the opportunity to relocate. She instead chose to stay in Tucson and the desert that she now had come to love. She completed a landscape design program at a private school in Tucson in 2005 and founded Prideaux Design shortly after. Prideaux Design has been creating unique solutions to exterior desert environments for almost 20 years. Kathryn added interior design services to her offerings along the way and can now provide comprehensive design solutions to her clients.

How to Place Five Rocks

Incorporate Japanese Style Into Your Garden Designs (1 CEU)

Presented by Jan Johnsen, Johnsen Landscapes & Pools

"Eliminate everything extraneous and create a garden using what you have at hand."
— Shunmyo Masuno, Zen priest and garden designer

The traditional gardens of Japan have long captured the admiration of many cultures around the world. They are unique in their style, construction and philosophy. Garden designers have tried to recreate these gardens — some have been spectacularly successful, and others have not. This webinar will suggest ideas, plants and techniques you can use to create a Japanese-style garden of your own, or a garden that incorporates some traditional Japanese sensibility.

Jan Johnsen, an admired landscape designer and author, lived in Kyoto, Japan and worked at a Japanese landscape architecture firm in Osaka. During this presentation, she will offer 11 illustrated landscape design tips that are useful for residential, municipal and commercial outdoor spaces. She will also explain, in clear terms, how to place five rocks.

Jan Johnsen



Jan Johnsen is a principal of Johnsen Landscapes & Pools in New York and an admired landscape designer and author. She was the 2019 recipient of APLD's prestigious Award of Distinction.

Trained in landscape architecture and professional horticulture, Jan has worked in Japan, Hawaii and Kenya, among other places. She is an inspiring speaker and loves to show how you can use plants and design to create serene outdoor spaces.

Jan taught at Columbia University for many years and still teaches at the New York Botanical Garden where she was named "Instructor of the Year." Her best-selling book, Gardentopia, (Countryman Press, an imprint of W.W. Norton) joins her other garden design books, Heaven is a Garden, The Spirit of Stone and Floratopia.

Jan shares her thoughts and informative tips on plants and garden design on her substack page, Gardentopia.

Japanese Garden Tour: Missouri Botanical Gardens (1 CEU)

Presented by Ben Chu, Missouri Botanical Garden

Take an exclusive virtual tour of the amazing Japanese Garden Seiwa-en, "Garden of Pure, Clear Harmony and Peace" at the Missouri Botanical Garden. Dedicated in 1977, it is one of the oldest and largest Japanese gardens in North America. This presentation will highlight many of the features of the 14-acre Japanese Garden, including its historical significance and unique design elements.

This garden represents an evolution of centuries of tradition and a multiplicity of distinctly Japanese cultural influences. Incorporating carefully designed plantings, waterfalls, beaches and islands, the Japanese Garden invites visitors to experience the thrill of personal interpretation and discovery in a serene landscape that's uniquely beautiful in every season.

Ben Chu



Ben Chu has an AAS in Horticulture with an expertise in arboriculture. He began his career at Missouri Botanical Garden in 1982 as Horticulturist and was selected as Supervisor of the Japanese Garden in 1985. From 1985-1990 Ben worked with the late Koichi Kawana, designer of the Japanese Garden at Missouri Botanical Garden, gaining insight into his vision for the Japanese Garden. In September 1998, Ben traveled to Kyoto, Japan and participated in a two-week intensive seminar covering history, development, and appreciation of Japanese Gardens. In April 2012, he was awarded the Foreign Minister's Commendation from the Japanese Ministry of Foreign Affairs that recognized his contributions to Japan/U.S. relations in the cultivation and promotion of the Japanese Garden. In 2016, Ben participated in the first Waza to Kokoro seminar at the International Japanese Garden Training Center in Portland, Ore. He has also served in various capacities on the Board of the North American Japanese Garden Association.

Garden Color Chronicles (1 CEU)

Presented by Lisa Nunamaker, PLA
Paper Garden Workshop

Color is a multi-faceted dimension of our landscape that has the power to engage and inspire. Landscape designers throughout history have utilized color in various ways depending on their unique regional and cultural influences. This presentation will explore how color has been used in the past and initiate discussion on how society influences our color choices today.

Lisa Nunamaker



Award-winning designer, artist and educator, Lisa Nunamaker is the creator of the website, Paper Garden Workshop, a spirited place to learn garden design and landscape graphics. Lisa uses her illustration skills to teach these beautiful topics on both her website, Paper Garden Workshop, and in the Department of Horticulture at Iowa State University. To top it off, Lisa also holds degrees in landscape architecture, is registered in the state of Iowa and currently serves on the Association of Professional Landscape Designers National Board of Directors.

Strategic Site Water Management (1 CEU)

Presented by Mark Brotton, CPLD, CIC, CLIA, ARCSA-AP, EPA WaterSense Partner Living Water Irrigation & Landscape, LLC

Whether you have an advanced or basic understanding of strategic site water management, this webinar will give you a well-informed introduction into irrigation and rain water harvesting methods. From the use of rain gardens to assist in run off and erosion control to above and below ground cisterns with related pumping systems, learn how to utilize passive and active rain water harvesting, in correlation to irrigation systems, for site-specific water management.

Mark G. Brotton, CPLD, CIC, CLIA, ARCSA-AP, EPA WaterSense Partner



Mark is co-founder, with his wife Lisa, of Living Water Irrigation & Landscape, LLC in Santa Fe, N.M. Mark and Lisa have been pioneering outdoor living environments since 2001 by providing site analysis, strategic water management and harmonizing the built construct to the natural world. Most recently, Mark received five design awards among APLD's 2019-2022 international submissions. These awards continue his accomplishments in design-install projects for northern New Mexico ranches and residences. By specializing in the resilient use of water, Mark's projects integrate this finite resource by being a chief cornerstone to a successfully completed project. Integrating water, hardscapes and gardens, in conjunction with dazzling LED lighting, Living Water's projects delight the senses with exquisite form and function.

2022 APLD Landscape Designer of the Year Webinar (1 CEU)

Presented by Bobbie Burdick, CPLD, Burdick & Associates Landscape Design



Join Bobbie, owner of Burdick & Associates and MDI Grows, as she invites you to learn about the design and construction process of the 'Infinity Roof' and landscape of the 'Granny Cottage' in Seal Harbor on Mount Desert Island, Maine. She will discuss the evolution of the green roof project from concept to completion – from reviewing the challenges of building a tiny house and landscape over a cliff to her insistence on using native plants and boulders on the green roof, and ultimately how the 'Infinity Roof' came to be. Paying close attention to the natural beauty of the island that occupies Acadia National Park, Bobbie will share her experience of how she problem-solved along the way to make a complicated project appear simple in the end by seamlessly blending the old with the new. The presentation is filled with photographs and drone imagery of the project area from the onset, and Bobbie will touch on her design philosophy and approach to working with clients to illustrate how with careful observance one's existing surroundings directly informs excellent design.

Bobbie Burdick, CPLD



Bobbie Burdick, CPLD has been designing Maine landscapes for nearly 30 years. She holds a Bachelor of Science in Landscape Architecture and Horticulture, and recently obtained a certificate in Horticultural Therapy. Bobbie is passionate about fostering healing through her design work and nature-based therapy. She is keenly observant to her surroundings and how a client wishes to feel in their landscape, is inspired by native stone and vegetation, and uses these materials to sculpt built and natural environments into seamless landscapes of lasting beauty.

The ARTful Garden (1 CEU)

Presented by Kathy Hubner, CPLD, FAPLD, TCNP, Gill Garden Center + Landscape Co.

Art is the jewelry of the garden. Whether it's a sculpture, painting, or hand-crafted metal screen, it takes a certain skill to find the perfect piece and the right placement. Kathy Hubner, CPLD, FAPLD, TCNP, will show how you can better incorporate art into your landscape designs, and why art is so valuable for creating visual interest.

Kathy Hubner, CPLD, FAPLD, TCNP



A South Texas native, Kathy has been designing and installing landscapes for three decades. She specializes in creating environments that endure in both urban and ranch land settings throughout Texas, Colorado, and Mexico.

Loving all aspects of fashion, interior and landscape design, Kathy studied all three so she could provide cohesive garden ideas that work for her clients. She has a bachelor's degree in Communications, is a Certified Professional Landscape Designer, Fellow of APLD and a Texas Certified Nursery Professional. Kathy has also won numerous APLD awards, including Best of Show, and Texas Excellence in Landscaping Awards.

Kathy served on the APLD Board of Directors for eight years. She is currently the Chair of the APLD International Landscape Design Awards Committee and the Board President of the APLD Virtual Chapter.

Planning for Pollinators: Designing a Rich, Supportive Garden For All Seasons (1 CEU)

Presented by Katherine Aul Cervoni

As landscape designers in today's age, we are equally responsible to our clients and our pollinators for creating vibrant, sustainable garden spaces. From shelter to nutrition, a pollinator's essentials vary throughout the seasons, and it's critical to have suitable plantings in place to ensure their needs are met year-round. In this presentation, Kat will share how strategic planning and a catalog of her go-to plantings will help you create a four-season garden that will be loved by clients and pollinators alike.

Katherine Aul Cervoni



Katherine "Kat" Aul Cervoni is the founder and principal of the landscape design firm Staghorn NYC, as well as the blog, The Cultivation. Her passion for all things outdoor living is driven by her desire to help people reconnect to nature wherever they can.

Kat creates outdoor spaces that become natural extensions of a home's interior. She champions high-quality building materials and low-maintenance plants, especially native species, that are known for their longevity and sustainability, and emphasizes the importance of marrying seasonal beauty with daily practicality. Her authentic, approachable spaces offer respite and inspiration year round — and for years to come.

Envision the End Game: It's All in the DETAILS (1 CEU)

Presented by Lisa Port, CPLD, FAPLD

Lisa is based in Seattle, Washington, where she practices landscape design for residential clients. Over the course of a project, many details are developed with the client and the contractor. Lisa will share some examples of her own work, and the work of others, to demonstrate why and how details are an important piece of any design project.

Lisa Port, CPLD, FAPLD

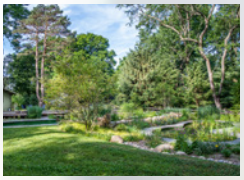


Lisa Port is a Certified Professional Landscape Designer, licensed architect and owner of Banyon Tree Design Studio in Seattle, Wash. Lisa's projects include hardscape and planting plan design. She also specializes in challenging sites and projects requiring construction and permit documents, while also assisting on project coordination with landscape construction professionals.

Lisa believes strongly in giving back to the industry. She has served on various local and national leadership positions with APLD, including President, Certification Co-Chair and Advocacy Chair, Past President and as President of the Washington Chapter. Currently, she is serving as President Elect of the APLD's Washington Chapter, volunteering once again at the local level. She has taught landscape design at South Seattle Community College and Edmonds Community College in Seattle and continues to profess the virtues of quality design and the making of beautiful gardens to anyone who will listen.

APLD Designer of the Year Webinar: Practical Creativity in Design (1 CEU)

Presented by: Susan Cohan, CPLD, FAPLD, Susan Cohan Gardens



Susan Cohan, APLD's 2021 Designer of Year, will discuss her award-winning Bio-Pool Landscape project, a residential design located in Mendham, N.J. Learn how Susan transformed this challenging site into a beautiful, functional oasis for her clients.

Faced with a partially built project rife with topographical, drainage and use issues, what do you do? How do you approach the problems to create a unified space that fits the clients' needs and brief? The design thought process and resolutions to perceived roadblocks will be discussed in detail. Susan will touch on:

- Diplomacy with contractors who have already altered the original plan without communication to the client
- Creating a story that unifies disparate elements that can't be changed
- Correcting sub-standard landscape construction
- When good enough is enough or not
- Designing a planting plan that can survive neglect
- Dealing with unknown and miscommunicated challenges

Susan Cohan, CPLD, FAPLD



Susan Cohan, CPLD, FAPLD, is the principal and design director of Susan Cohan Gardens, a full-service landscape design studio located in the New York/New Jersey metro area. Susan left a successful career in the fashion industry and founded Susan Cohan Gardens in 2003 after earning a certificate in Garden Design from the English Gardening School at the Chelsea Physic Gardens in London. For more than 15 years, Susan and her team have created published and award-winning landscape designs for discerning regional and international clients. From small courtyards to large country estates, every project is highly individualized and integrates classic design principles with hand-crafted details and extensive horticultural knowledge.

Travelling to international design fairs, garden shows, and garden visits allows Susan to bring back firsthand knowledge of products and fresh inspiration to the drawing board. Designed with the help of highly-skilled independent landscape contractors and their collaborative trades, projects are constructed by Susan and her studio team. They oversee on site and act in the interest of their clients to ensure that the outcome is of the highest level of quality and exceeds expectations.

Beyond the Initial Landscape Concept – Presentation Materials & Design Documents for Both Client and Contractor (1 CEU)

Presented by APLD members Laura Morton, FAPLD of Laura Morton Design and Eileen Kelly of Dig Your Garden Landscape Design

Your client has approved the design concept. So, what's next? A landscape designer needs to develop working documents that may include: plans for planting and lighting design; installation details; layout for irrigation/hydrozones; recommendations and sourcing of various materials, furnishings, etc. These documents clarify your vision for the client and clarify for the landscape contractor, and others involved, what is required to provide accurate bids. As every landscape designer develops their unique skillset and style of communication, the execution of these presentation plans and details will take many forms.

Eileen and Laura will present their personal approaches to working documents and associated details, bringing their designs to life. They will also illustrate their process with images at the early stages, during installation and through to the finished project.

Eileen Kelly



Committed to promoting ecologically responsible and sustainable landscaping practices, Eileen Kelly, is an award-winning landscape designer with a passion for creating thoughtful and inspiring landscapes for residences in the San Francisco Bay Area. Eileen's fascination with plants began in the family garden in New Jersey when her mother broke off a piece of a succulent and started a new plant. Never forgetting that moment, her romance with plants and design continued throughout a career in advertising in New York City and then San Francisco. After moving to a Northern California hillside home, the landscape challenges inspired her to study horticulture and architectural landscape design at Merritt College and other institutions. Soon after, Eileen switched careers and in 2006 formed Dig Your Garden Landscape Design, a thriving business in San Anselmo, CA. She is also a contributing writer for Houzz, a speaker, and has work featured in national media. Eileen is honored to be an APLD Gold and Silver Design Awards recipient.

Laura Morton, CPLD, FAPLD



Laura Morton, CPLD, FAPLD is an artist and designer based in Los Angeles, California. After living abroad and traveling extensively while working in fashion, photography, then custom jewelry design, Laura settled in Los Angeles enrolling in the UCLA Landscape Architecture and Horticulture programs. In 2002, Laura Morton Design began transforming landscapes into extraordinary visual and sensual experiences. Laura Morton Design provides comprehensive landscape design and project management, in concert with horticulture consulting services for residential clients. She is an enthusiastic speaker and passionate advocate for trees. Her designs are sumptuous. Published work includes features in GardenDesign, the LA Times, and Secret Gardens of Hollywood, Universe/Rizzoli.

Laura holds professional certifications with APLD, Green Gardens Group, and in permaculture. Her many award-winning designs exemplify her extraordinary skills redefining outdoor lifestyle with a multidisciplinary approach to sustainability. In 2009, Morton cofounded the Greater LA District, California Chapter of APLD and served on the California Chapter Board until 2019 in several positions, including President in 2012.

Bringing It All Together! Developing Strategic & Creative Design Concepts (1 CEU)

Presented by Susan Cohan, FAPLD, Susan Cohan Gardens

You have met with the client, collected site data, drawn up the base map and analyzed the functional direction of a project through site and functional analysis. You have established a budget. Working through the next phase – THE CONCEPTS – is often the most challenging, yet creative part of the landscape design process. How do you marry the client's wants and needs with the necessary technical aspects of a space and end up with a plan that satisfies those with an original, functional, and well-designed space?

Design is problem solving within a given set of circumstances. The development of CONCEPTS for a landscape design plan begins with all the information you have gathered (those circumstances) and ends with what you, as a designer, consider the best solutions. What plans, diagrams and other visuals do you choose to communicate your concept to the client? We will explore several ways to develop CONCEPTS that allow for maximum creativity, enhanced function, and unique client presentations.

Susan Cohan, CPLD, FAPLD



Susan Cohan, FAPLD is the principal and design director of Susan Cohan Gardens, a full-service landscape design studio located in the New York/New Jersey metro area. For more than 15 years, Susan Cohan and her team have created landscape designs for discerning regional and international clients. The finished results are frequently published and have won numerous awards.

From small courtyards to large country estates, Susan is dedicated to the creation of exceptional residential outdoor living spaces and gardens. Every project is highly individualized and integrates classic design principles with hand-crafted details and extensive horticultural knowledge. The results present the studio's clients with finished and furnished spaces that are responsive to their lifestyles, relevant to the sites, and environmentally responsible.

During the design process, every detail from plants to stone to furniture to appliances and accessories is thought through and specified from a wide variety of international sources. Travel to international design fairs, garden shows and garden visits allow Susan to bring back firsthand knowledge of products as well as fresh inspiration to the drawing board. Each project designed by the studio is constructed independently by of highly skilled independent landscape contractors and their collaborative trades. During construction, Susan and her studio team oversee on site and act in the interest of their clients to ensure that the outcome is of the highest level of quality and exceeds expectations.

Susan Cohan left a successful career in the fashion industry and founded Susan Cohan Gardens in 2003 after earning a certificate in Garden Design from the English Gardening School at the Chelsea Physic Gardens in London.

Functional Site Analysis—Seeing the Big Picture Will Reveal Design Solutions (1 CEU)

Presented by Marti Neely, FAPLD

Make the most of your site reconnaissance by developing your design concepts during early site visits. Neely's approach will give you a jump start on your design solutions. She'll explain that spending site time measuring space, notating the location of important elements and analyzing various patterns of water flow, sun/shadow, and views in/out are just the beginning of creating the first draft of a landscape design. With her approach, you will be less likely to miss critical information that will be important in finalizing the details of your design. This webinar will show you what to look for during reconnaissance, how to functionally analyze the information, begin the design process on site and take it back to the studio to continue next steps.

Marti Neely, FAPLD



Marti Neely, FAPLD, is an award-winning landscape designer, writer, speaker, Fellow of the Association of Professional Landscape Designers and a Nebraska Certified Nursery and Landscape Professional. With over 30 years of experience in the profession of design/build, she opened her private studio, Marti Neely Design and Associates in 2013. Neely works with a select group of residential clients, contractors, custom builders and architects in Omaha, Nebraska and the surrounding area. Her company provides personalized design and installation services; and can attend to every project detail, no matter how small.

With BA degrees in fine art and sociology, a certificate in landscape design and extensive studies within the design industry, Marti's diverse background provides her with a wealth of knowledge that is reflected in her work. Understanding that gardens are another venue for socializing, she believes they must be designed to be functional and pleasing, to encourage our desire to entertain and ability to engage with and enjoy our outdoor experiences.

APLD Designer of the Year Webinar: Order and Chaos in the Modern Garden (1 CEU)

Presented by Colin Miller, Envision Landscape Studio

Colin Miller, APLD's 2020 Designer of the Year, will discuss his award-winning Via Hermosa project, a residential design located in Orinda, California. Learn how Colin transformed this challenging site into an excellent space to live, entertain and reflect.



Colin will touch on:

- Establishing order in hardscape design
- Embracing organized chaos in plant design
- Managing the interaction of hardscape and plant design
- Designing with Topography (taming and embracing)
- Controlling views and experiences with focal points

Colin Miller



Colin is a Bay Area native, who has been deeply influenced by Northern California's many unique surroundings. After receiving his Landscape Architecture Bachelor's degree from Cal Poly-San Luis Obispo, he had the privilege of studying historical and modern landscapes throughout Europe. Since then, he's received numerous awards as well as international recognition for his design work. Throughout his practice, Colin works to respond to the unique needs of each of his clients by creating innovative spaces that fit comfortably into the surrounding area.

Sustainability for Business: More Than Environmentalism (1 CEU)

Presented by Andrea Wilson Mueller, APLD, Owner and Landscape Designer, Inside Out Design, LLC

Every day in the green industry, we have the opportunity to leave the world a better place through good design and business choices. Sustainability is more than solar panels, electric or hybrid cars, recycling and wind mills. It is more than environmentalism, and also accounts for social equity and economic development. From web hosting on a green server, sustainability screened investments (yes, you can screen your portfolio and 401k retirement accounts!), reduced or organic pesticide and herbicides, container recycling to installation of carbon sequestering prairies and trees, businesses have the power for positive change. Inside Out Design uses natural resources, an earth berm greenhouse, an employee edible garden, reclaimed materials, native plants, and permeable pavement. It also has monarch waystations, wildlife habitat, invasive species elimination program (with goats!), as well as creates soil and compost, and much more! Tune in to learn a few ways to add sustainability and systems to your business model and how it can increase your bottom line, retain good employees (and clients), and help the planet at the same time.

Andrea Wilson Mueller, APLD



Andrea Wilson Mueller, APLD is a native Kentuckian and graduate of the University of Kentucky College of Design with a Bachelors of Arts in Design. She was raised in the horticulture industry, attended Georgia Tech College of Architecture, and is the first and only APLD certified landscape designer in the state of Kentucky. As the owner and landscape designer of Inside Out Design, she specializes in residential and commercial outdoor spaces of all sizes and styles with an ecological focus. Her passion for nature and the environment has inspired her life's work. Find out more at www.insideout-design.org, or on Facebook or Instagram.

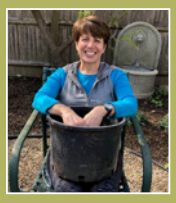
The Dirty Truth About Plastic Pots (1 CEU)

Presented by Marie Chieppo, Principal, EcoPlantPlans, LLC and Jean Ponzi, Green Resources Manager, EarthWays Center of the Missouri Botanical Garden

Did you know that 95% of plastic horticultural pots are not recycled? Learn the problems associated with the production, use, disposal and environmental impact related to these pots we all use. Participants in this session will gain an understanding related to the existing dilemma, obtain data and statistics, provide feedback and receive information on how to get involved. APLD is the first organization in the horticultural industry to work on this topic and landscape designers are key to implementing an action plan to change the dynamic.

Hear from Toni Bailey about the Sustainability Committee's work on this issue. Toni is the 2017 winner of APLD's Award for Leadership in Landscape Sustainability.

Marie Chieppo



After obtaining a Bachelor of Science degree from Simmons University and a Master of Public Health degree from Boston University, Marie worked for five years as a researcher for the The New England Journal of Medicine. In her late 20s, gardening became her true passion, and she hasn't looked back. 2020 marks her twenty-first year in business as a designer, hands-on gardener and horticulturalist. Her science background has been very helpful for the ecologically-based work she does. Gardens with healthy ecosystems will be much more viable as the world faces the effects of climate changes. One of Marie's missions is to teach others that through our gardens and landscapes we can help offset some of the effects of these impacts through biodiversity and well thought out design.

Jean Ponzi



Jean Ponzi serves as the Green Resources Manager at the Missouri Botanical Garden in St. Louis. A 25-year veteran of the Garden's EarthWays Center team, she currently applies her sustainability expertise as manager of the St. Louis Green Business Challenge, operator of the Garden's Green Resources Info Service, and on the leadership team for the regional initiative BiodiverseCity St. Louis. Jean is in demand as a speaker, writer and media spokesperson, offering audiences ecological vision tempered with practical experience.

How Accounting for Trees Can Make or Break Your Design (1 CEU)

Presented by Nicholas A. Martin
ASCA Registered Consulting Arborist #552
ISA Board Certified Master Arborist & Municipal Specialist #SO-6537BM
ISA Tree Risk Assessment Qualified
Director of Bartlett Consulting

We have all seen designs and projects where a tree was the focus, and a few years later, that tree was no longer there. What happened? This webinar will explore why it is so important to accurately account for trees, both existing and yet-to-be planted. Information on pre-design discussions, tree assessment and evaluations, existing tree management, managing and planning for sustainability and wildlife considerations, and how to properly manage for tree care both during and after the design project will all be discussed. Nick will also touch on how working with a professional arborist from the beginning can help create a sustainable design to be enjoyed for a long time to come.

Nicholas A. Martin



Nick is the Director of Bartlett Consulting, a division of Bartlett Tree Experts. His role includes overseeing consulting offices in California, Washington, and the United Kingdom. He also oversees a consulting advising team and assists with oversight of over 30 regionally based arborists who conduct tree assessments throughout the United States and Canada. Bartlett Consulting focuses on providing the highest quality arboricultural, horticultural, and urban forestry consulting services. Nick received a Bachelor of Science in Plant and Soil Science-Horticulture from Southern Illinois University-Carbondale and a Master of Science in Forestry and a minor in Urban Forestry from Auburn University. Nick is an International Society of Arboriculture Board Certified Master Arborist and Municipal Specialist, ISA Tree Risk Assessment Qualified, and a Registered Consulting Arborist.

Site Analysis – Tactics to Inform Site Design (1 CEU)

Presented by Kryssie Maybay, PLA, Manager – Landscape Architect, Kismet Design, LLC

Site analysis is a critical step in the design process. There are many different tools and tactics used to obtain the best and most accurate information. The purpose of thorough site analysis is to enhance your ability to create better designs and manage expectations for better results.

Kryssie will review her process starting with virtual site information gathering, to on-site analysis, and finally how to organize all the information gathered into a format you can put to use while designing. Gathering enough information will aid in your ability to create a great design, manage client expectations and convey information to the contractor that will be installing the project. Many useful tools and tactics will be reviewed that you will undoubtably want to incorporate into your own site analysis process.

Kryssie Maybay PLA



Kryssie Maybay is a landscape architect and the owner of Kismet Design, LLC based in the state of Washington. Kryssie has been a licensed landscape architect for 10 years and working in the design field for almost 20 years. Her love of design started at a very young age. She started studying drafting and design as a high school student and later received a Bachelor's of Landscape Architecture from Washington State University. Her career started with internships in both architecture and landscape architecture. Before starting her own business, she worked for both design-build and design only firms working on a very wide array of projects. Kryssie has done everything from large scale planning and commercial to custom water features around the country and large- and small-scale residential projects, providing a wholistic perspective of the industry. She is dedicated to continually learning and providing her clients with not only great results, but an exciting design experience. In addition to working with both residential and commercial clients to design their landscapes, she also coaches fellow designers in AutoCAD and is the co-chair of the APLDWA Program Committee.

For more information about Kismet Design, LLC, visit www.kismetdesignco.com, follow @kismetdesignco or email info@kismetdesignco.com.

Disaster Planning: What Spring Meadow Nursery Learned From a Nursery Fire and How They Used It During the Pandemic (1 CEU)

Presented by Jane Beggs-Joles, Landscape Program Development, Proven Winners® ColorChoice®

In January 2017, the Spring Meadow Nursery office burned down. They had no computers, no records and no potable water. But the plants and the people were thankfully okay. The growers kept growing, the sales team kept selling and the nursery is better than ever. What they learned from that experience has helped them through the current COVID-19 situation.

Get a checklist of things to do before and after a crisis, and gain a better understanding of how insurance works and how to get the most out of your policy during this informative webinar.

Jane Beggs-Joles



Jane Beggs-Joles has a B.S. in Horticulture and an M.S. in Agricultural Economics, both from Michigan State University. In over 20 years of working in the wholesale nursery trade, she has had the privilege of helping introduce some truly outstanding plants to North America, including Wine & Roses® weigela, 'Limelight' and Little Lime® hydrangeas, and Kodiak® Orange Diervilla.

Secrets of Becoming Wildly Successful: How to Elevate Your Company to the Next Level (1 CEU)

Dawn Close, Co-founder and VP, Grace Design Associates

Join Dawn Close for this don't-miss presentation. Dawn sits at the helm of business operations at Grace Design Associates, a highly acclaimed landscape design-build company in Santa Barbara, CA. In this webinar, Dawn shares the practices she and co-founder Margie Grace use to create ongoing (wild!) success.

Success isn't accidental. It's created. The question is – how? Why are some folks successful and others not so much? You may have read various how-to books and articles, maybe taken a course or two and learned things to do and not to do and picked up some tips and techniques. Yet you still haven't been able to move to the next level. So, what's missing?

This webinar focuses on two key practices used to cause extraordinary results in any area of life. The first of these is creating your life story. You will learn how to create a clear and powerful vision for your future – 20 years out – that will act as a permanent beacon to keep you trued up and moving in the right direction – think of it as your North Star. It never changes. It lights the way. It draws you forward.

The second key practice is setting goals. Powerfully. We're not talking about namby-pamby goals here. We're talking about the practice of making big, hairy, audacious goals that will ensure the story you created for your life is fulfilled in every way.

Dawn Close



Dawn Close is the co-founding partner of Grace Design Associates, along with Lead Designer Margie Grace. Dawn serves as Chief of Operations, bringing her extensive expertise in business management to the company. In that capacity, she manages all aspects of the company's finance, marketing and administration. She is also responsible for charting the long-term strategic direction for the company, overseeing daily operations and working closely with the firm's talented staff of professional designers.

Prior to co-creating Grace Design Associates, Dawn was an instructor for Landmark Education's national "Team Management and Leadership Program" (TMLP), a year-long intensive leadership development program. She was also heavily involved as a teacher in the Women's Economic Venture, also known as WEV, helping many women entrepreneurs find their passion and start their own businesses.

Raised in Chicago, she came to the West Coast to work in the elite world of Arabian horses. Over the years, Dawn's focus shifted from horses to the also-elite world of Cocker Spaniel breeding and showing, with one of her dogs winning Best of Breed at the highly lauded Westminster Dog Show in New York City.

Navigating Your Business Through Uncharted Times: Q&A and Tips for Staying Out of Pandemic Paralysis and Staying in Purposeful Action

(1 CEU)

Presented by Kristan Browne, Founder and Owner, Attriniti Consulting

We are experiencing a level of uncertainty, economic upheaval and social disruption unlike that of anything in recent memory. How are you doing? Do you have concerns for the health of your business? Are you considering this as a time to reset or refine your business?

Let's take time to discuss your questions and concerns. Kristan Browne will be sharing tips for remaining creative and focused in times of stress, business building basics during social distancing and stay-in-place restrictions, in addition to facilitating conversation around your specific questions. Please join us as we support each other and celebrate our wonderful community. Remember, you are doing important work in your neighborhoods and beyond!

Kristan Browne



Attriniti Consulting offers executive coaching and leadership training. Kristan Browne developed "The 4 S's of Success-Systems, Structure, Strategy, & Space" as a comprehensive program to support executives, teams, and entrepreneurs.

Furthermore, Kristan Browne is a business coach who has been where you are. Due to her experience in many different industries, including the service industry, retail/ wholesale, design, and more, she is able to quickly access challenge areas. Additionally, she successfully owned, operated, and sold her own companies. Kristan has earned a loyal client base as a result of her attention to detail and exquisite customer care along with her enthusiasm.

Now for the scoop on Attriniti's Business Support for Leaders & Entrepreneurs: Kristan is committed to helping professionals and teams move beyond chronic issues by strengthening communication, effectiveness, and engagement. Who is ready to grow a profitable and sustainable business doing meaningful and purposeful work? Because if you are on the journey as an executive, business owner or team leader, she'd love to hear from you. Visit attriniti.com for more information.

Climate Reality: Designing Regenerative Landscapes **(1 CEU)**

Presented by Shawn Maestretti, Principal, Studio Petrichor

This webinar will highlight the current endangered state of our landscapes and offer solution-oriented techniques for zero-waste/carbon-neutral garden designs, drawing upon nature's processes. Shawn will focus on how nurturing living soil, capturing rainwater, sequestering carbon, and planting climate-appropriate plants for biodiversity are not just aspirational design practices, but real-life solutions accessible to homeowners, garden enthusiasts, and landscape professionals alike. It is possible to enjoy beautiful gardens that transcend carbon-neutrality and actively regenerate our environment.

Shawn Maestretti



Shawn Maestretti is the principal of Studio Petrichor and the creator of the talk series, 'Climate Reality: Designing Regenerative Landscapes.' He has been designing lush, vibrant green spaces and environmentally sensible gardens since 2006.

Shawn is a designer, plantsman, licensed landscape architect, certified arborist, licensed landscape contractor and educator. Highly collaborative with a strong attention to detail and a knack for problem-solving, Shawn helps his clients realize outdoor living spaces they will connect with for years to come. His unique background combines extensive horticultural experience, strong composition skills, and environmentally-sensible practices with a wide palette of visually and textually interesting California-friendly plants —breathing new life and a sense of place into every garden. Shawn is also a member of the Climate Reality Project Leadership Corps and a Kiss the Ground Soil Advocate.

ASSOCIATION OF PROFESSIONAL LANDSCAPE DESIGNERS

INTERNATIONAL LANDSCAPE DESIGN CONFERENCE

BEYOND BEAUTY | A VIRTUAL EVENT

DECEMBER 1 - 4, 2021

CONFERENCE RECORDINGS

2021 CONFERENCE DAY ONE



Longwood Garden Tour
Gavin McWilliam, Director, McWilliam Studio, APLD 2021 Best of Show Winner

Both relaxing and entertaining with a family-feel, Longwood Garden, located in Chorleywood, England, is a contemporary concrete terrace leading to expansive areas of lawn surrounded by luxuriant ornamental meadow planting and clipped Prunus Lusitania hedging. An avenue of table topped Liquidamabar runs through the site providing structure alongside a horizontal line of trees and a new swimming pool building by Jane Duncan Architects. The existing hazel coppice was retained along with two specimen Acers delivering a sense of establishment and history to the garden.



Plant Hunting for Design Solutions
Amalia Robredo, Owner, Estudio Amalia Robredo

Amalia has been a leading advocate and promoter of naturalistic planting in Argentina and Uruguay. For the last 15 years, she has been exploring wild habitats, looking for planting design solutions and plant material suitable for making sustainable gardens. This session will cover how sustainable gardens provide ecosystemic services, add local identity, and help to conserve endangered communities.

2021 CONFERENCE DAY ONE



Permaculture for Landscape Designers
Jessi Bloom, CPH, ECP, ISA Arborist, Owner, NW Bloom EcoLogical Services

Landscape designers have a great responsibility to create spaces that are not only enjoyable for their clients, but are also ecologically conscious and planned out for the uncertain future. Climate change is changing how we live and operate in the landscapes around us, making this a critical time to shift how we design. If you don't already practice permaculture, the time to learn is now. Join Jessi Bloom, award-winning landscape designer, instructor with Oregon State University's permaculture program, and co-author of *Practical Permaculture*, for this introduction to permaculture.

2021 CONFERENCE DAY TWO



The Alnwick Garden Tour - Breaking the Rules
Mark Brassell, Chief Executive, The Alnwick Garden

The Alnwick Garden embodies the inspirational story of the bold vision of the Duchess of Northumberland and her mission to create the latest incarnation of this garden. Situated in the North East of England with a reputation for great quality and beauty, this award-winning garden also holds an unusual dark side. Mark Brassell will share the story behind the garden and what makes it so unique.

2021 CONFERENCE DAY TWO



Designing Gardens for the Benefit of All
Rachel Lindsay, Senior Designer and Worker-Owner, Regenerative Design Group Cooperative

Gardens are meant for everyone! Regardless of our physical or mental abilities, gardens can and should benefit all. Just as a high diversity of species will increase the ecological resiliency of a garden, thoughtful diversity of design elements will increase the number of people who can participate in and benefit from a garden. In this session, Rachel draws on her experiences in ecological design, special education, and farming to discuss creative design approaches for participatory landscapes that integrate equity as a design principle and facilitate a high level of inclusion.



A New Way of Thinking about Gardens, Nature and Ourselves
James Golden, Owner, Federal Twist Design

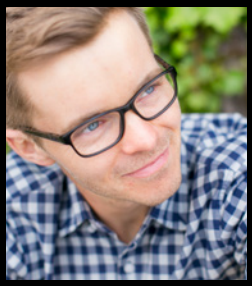
He fell in love with the house, a simple 1960s modernist structure with floor-to-ceiling windows all around, but the site of James Golden's new garden was terrible—a waste of derelict woodland, shade, and heavy, wet clay. As Golden thought his way through the constraints of the place, the emerging garden triggered new awakenings, and led him to a new way of thinking about gardens, nature and himself. Golden will tell us about this new way of thinking, and how it changed his life.

2021 CONFERENCE DAY THREE



Identity in Natural Arid Landscapes
Ximena Nazal, Co-founder, StudioXero

From lush French and English gardens to more rational gardens with less water consumption, Ximena discusses how the sense of beauty has changed due to the biggest drought period in Chile since 1900. We still have not realized that our true identity is represented by the arid natural landscapes that surround us. The only way to appreciate this identity is through immersion in the richness of flora and fauna. For some people, the perception of arid landscapes are synonymous with the lack of life and beauty. StudioXero faces the challenge of convincing clients that gardens with less water consumption are full of life, color, and richness when we recognize and appreciate our true identity.



Chanticleer Garden Tour: A Stimulating Stroll Through a Pleasure Garden
Chris Fehlhaber, Assistant Horticulturist, Chanticleer Garden

A diverse cast of characters, both people and plants, make up Chanticleer Garden. Take a tour with Assistant Horticulturist Chris Fehlhaber as he highlights the plants, people and artistry that come together to make one of America's most inspiring gardens.

2021 CONFERENCE DAY THREE



A Plantsman's Bargain with Design
Dr. Allan Armitage, Emeritus Professor of Horticulture, University of Georgia

Although not a plant designer or landscape architect, Dr. Armitage undeniably appreciates well-designed gardens. As a plantsman involved with almost every aspect of ornamental horticulture, he will share his thoughts on trends, the future of ornamental plant Breeding, and what he sees as the future of gardening and design. He will share his own small garden in lovely Athens, Georgia as an example of a full-bodied garden, with lots of plants and a design that works for him.

2021 CONFERENCE DAY FOUR



Take a Walk on the Wild Side at RHS Wisley
Ann-Marie Powell, MSGD, Ann-Marie Powell Gardens

Ann-Marie's studio was extremely honored to be selected to design 2.5 acres of new gardens at the Royal Horticultural Society's flagship garden at RHS Wisley the Hilltop - The Home of Gardening Science. RHS Hilltop, designed by architectural practice WilkinsonEyre, is the UK's first dedicated scientific center of excellence – protecting the future of plants, people and the planet. Opened in June 2021, two new gardens, the Wildlife Garden and World Food Garden, form 'living laboratories' for the scientists at RHS Wisley. They will both play an important part in the enhanced learning experience by illustrating how plants impact our daily lives.

2021 CONFERENCE DAY FOUR



A New Garden Ethic

Benjamin Vogt, Owner, Monarch Gardens

In a time of mass extinction and climate change, how and for whom we garden matters more than ever. Benjamin's built landscapes reflect social ethics and values that guide our response to reviving wildness in and outside the urban environment. How can we recognize and develop compassion for other species? What role do native plants have in opening us to the perspective of others? What happens to our society when we advocate for the equality and freedom of a silent majority? Through ecology, psychology, landscape design, horticulture, philosophy, social science, and over 100 inspiring images, we'll explore the rich complexity of rethinking pretty and what a garden means in the Anthropocene.



The Power of Stone in Landscape Design

John DeVore, Owner, DeVore's Land and Water Gardens

Stone connects us to the earth in time and space. The use of stone in the landscape has a range of applications for the designer: architectural, structural, aesthetic, sculptural and artistic effects.

John will focus his discussion on the following concepts:

- Creating a sense of place
- Integration with plants
- Sculptural effects and focal points
- Construction details for formal, naturalistic, and textural effects to match the design theme of the project
- The process of stone construction in the garden build



CONFERENCE RECORDINGS

2020 CONFERENCE DAY ONE



Designing with Plants the Great Dixter Way (1.5 CEUs)
Fergus Garrett, Head Gardener, Great Dixter Gardens

Fergus Garrett will break down the principles behind the exciting plant associations at Great Dixter touching on focal points and anchor in the borders, contrasting shapes and textures, color and bending the rules, as well as layering your planting to prolong the season of interest. Fergus will also touch on Great Dixter's biodiversity audit where the scientific survey has shown this intensive garden to be as rich in life as the wild and protected land around it. This session is a great preview to Thursday's virtual garden tour with Fergus.



Immigrant Gardens and their Socio-ecological Impact (1.25 CEUs)
Wambui Ippolito, Horticulturist and Principal Designer, Jane Gil Gardens

Immigrant gardens, their social networks, seeds and plants are tremendous forces in the proliferation of floral and faunal diversity. In this session, Wambui will discuss how land use can tremendously alter urban and suburban floral and faunal assemblages.

2020 CONFERENCE DAY ONE



A Romp Through My Plot – A Garden Designers Home Grown Challenge (.75 CEUs)
A Garden Tour with Diarmuid Gavin, Garden Designer and Television Personality

Join Irish garden designer and television personality, Diarmuid Gavin, for a romp through his made-over plot and learn how one real estate agent and a London-based tabloid "forced his shovel" to make the change. Explore Diarmuid's garden and hear how he was able to edit his avalanche of ideas, taking inspiration from his extensive travel and a collection of plants to turn it into a garden of his dreams.

2020 CONFERENCE DAY TWO



The Foodscape Revolution – Designing for an Equitable Future and Community Development (1.5 CEUs)
Brie Arthur, Author, Horticulturist, Speaker

Best-selling author and horticulturist, Brie Arthur, has fine-tuned her signature design technique of foodscaping, a sustainable practice that embraces beauty and bounty in every landscape. Combining expert advice from both of her books, Brie aims to inspire attendees to think creatively about the role that landscape design could have on influencing society by providing essential services for communities. Practical design management strategies will be examined, including creative ideas for deterring unwanted animals. This is a fast paced, informative presentation that is sure to inspire attendees to dream of new opportunities that extend the role that landscapes play in the future.

2020 CONFERENCE DAY TWO



Not Just Native - How to Embrace Exotic Plants in Our Planting Designs (1.25 CEUs)
Andrew Fisher Tomlin, Director, London College of Garden Design

Native planting is great, but when your native flora isn't right for a design nor very exciting, how do you embrace exotic and unusual plants? In this session, Andrew Fisher Tomlin will touch upon approaches to planting design that enable you to adapt to climate change and other influences that are changing our use of plants.



Great Dixter Garden (.75 CEUs)
A Garden Tour with Fergus Garrett, Head Gardener, Great Dixter Gardens

Great Dixter is a 15th century medieval manor house restored and renovated by the great Arts and Crafts Architect Sir Edwin Lutyens. It was the family home of the well-known gardener and garden writer, Christopher Lloyd. Fergus Garrett, his head gardener and great friend, will take you for a tour of the property inviting you into the garden rooms which make Great Dixter the magical place it is. During the tour Fergus will touch on the plant combinations as well as meadows and the management of the estate.

2020 CONFERENCE DAY THREE



Less is More: How to Consider Landscape and to Ask Ourselves How Much of Ourselves We Want to Impose Upon It (1.5 CEUs)
Jo Thompson, Landscape Designer, Jo Thompson Landscape & Garden Design

Join Jo Thompson, one of the UK's best-known designers and four-time winner of the Royal Horticultural Society Chelsea Flower Show's Gold Medal, as she talks about her design approach evolving over 20 years to be a 'gentle intervention rather than the heavy stamp of design.' In this session, Jo will take us through some case studies and discuss how her designs take their cue from the land. She will be looking at how the location, the surrounding landscape, the house, the client and the garden itself can all impact the design and lead to unique gardens, rather than a cookie-cutter one-size-fits-all approach.



Low-input, High-Impact Gardens: Transformational Greening for People and Nature (1.25 CEUs)
Nigel Dunnett, Professor of Planting Design and Urban Horticulture, Department of Landscape Architecture, University of Sheffield

How can diverse, beautiful, functional, sustainable, cosmopolitan and meaningful planting be the key to meeting the huge environmental and social challenges that we face? Using his own public and private projects as examples, Nigel will discuss how we need a complete transformation in thinking, attitude and scale of working to match the enormity of these challenges. In this session, Nigel will emphasize the importance of a 'people-first' approach to sustainability, creating visually attractive places that are highly valued, and environmentally-positive.

2020 CONFERENCE DAY THREE



A Garden Tour with Nigel Dunnett, Professor of Planting Design and Urban Horticulture (.75 CEUs)
Nigel Dunnett, Professor of Planting Design and Urban Horticulture, Department of Landscape Architecture, University of Sheffield

2020 CONFERENCE DAY FOUR



Sustainability – A Top Ten List from the Desk of Garth Woodruff (1.5 CEUs)
Garth Woodruff, FAPLD, Assistant Professor, Andrews University

Sustainability is a massive, overwhelming and scary topic that our industry engages in on a daily basis. What are the pitfalls we meet? What are the overarching guides that assist us? How can we summarize the ins and outs, without getting too far into the weeds, but walking away with both a broad understanding as well as a few nuggets of practical application? Garth's top ten list will try to do just that.



Wild with Intention (1.25 CEUs)
Laura Ekasetya, Director and Head Horticulturist, Lurie Garden

Learn how Lurie Garden in downtown Chicago's Millennium Park balances humans and ecology. In non-COVID times, Millennium Park is the Midwestern United States' most visited tourist attraction and hosts parades, concerts, demonstrations and other events each year. Join Laura Ekasetya as she discusses the importance of balancing beauty, ecology and the needs of a public design.

2020 CONFERENCE DAY FOUR



Bees, Beneficials, and Blooms (1.25 CEUs)
Marie Rojas, Integrated Pest Management Consultant, Borders and Butterflies

Lately, there's been a lot of buzz about honeybees: colony collapse, neonicotinoids. Are we in the depths of a "beepocalypse?" What about all of the other pollinators and beneficial insects? Is there anything specific we can do to help? This presentation will highlight some of the various bee species, as well as beneficial insect species, how to identify them, and what steps can be done to create a more insect-friendly landscape.



Strand Zicht (.75 CEUs)
A Garden Tour with Tone Alexander, Garden Designer, Tone Alexander Design Studio

Enjoy a virtual trip to South Africa when you join us for Tone Alexander's garden tour presentation. He'll share how he created a bushveld environment for a relocated Johannesburg couple's new home and garden in a farm-style environment. Creating a new driveway access amongst 60-year-old olive trees, design and layout of a swimming pool, deck and fire pit; water catchment, storage and irrigation were some of the challenges. It's a journey that included 200 tons of topsoil and it ended with a celebration of champagne and chocolate cake. Cheers!

Association of Professional Landscape Designers

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