



## Association of Professional Landscape Designers

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**FOR IMMEDIATE RELEASE: April 25, 2005**

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### **PROFESSIONAL LANDSCAPE DESIGNERS TO MEET** **IN SALT LAKE CITY IN AUGUST**

*Reaching New Heights – Challenges for the Landscape Designer*

The Association of Professional Landscape Designers will hold their annual summer conference from Aug. 15-20 in Salt Lake City, Utah, at the Salt Lake City Marriott Downtown Hotel. With the conference theme, “Reaching New Heights – Challenges for the Landscape Designer,” there will be outstanding opportunities to network with other professionals, to learn the most up-to-date design information and to visit some outstanding gardens in a dry, arid climate.

Deadline for advance registration with a reduction in fees is July 8, and for regular registration, July 29. Registrations forms and information on fees are at [www.apld.org](http://www.apld.org) and the form and payment can be mailed to APLD, 1924 North Second Street, Harrisburg, PA 17102, or faxed to 717/238-9985.

Two all-day special pre-conference seminars are being offered with limited space available.

On Monday, Aug. 15, Ian Adams, an environmental photographer based in Ohio who specializes in natural, rural, historical and garden photography, will offer a photography workshop on the basics of garden photography based on his latest book, “The Art of Garden Photography.” The workshop continues on Tuesday, Aug. 16, with critiquing of photos taken the day before. Participants are limited to 50.

On Tuesday, Aug. 16, W. Gary Smith, a landscape architect who works in gardens throughout the United States, will lead a creative and inspirational day at Red Butte Gardens, featuring design study and charette. Participants are limited to 40.

Other conference highlights include:

### **Wednesday, August 17**

- Keynote Speaker Norma Rist, president of Norma J. Rist CEO Consulting, Inc., a company that provides strategic growth and profitability solutions. Rist's presentation, "Rise Above the Crowd – 'Branding' Your Business," will offer ten easy steps to brand your services and maintain that brand.
- Utah State University Professor Larry Sagers, Utah's best-known horticulturist who hosts America's longest running radio show on gardening, will speak on the challenges of high desert gardening.
- Peter Lassig, head gardener of the Temple Square Gardens, and the gardens on the 35-acre headquarters of the Church of Jesus Christ of Latter-day Saints, will discuss three principle aspects of designing living systems.
- Tours of Red Butte Gardens and Arboretum, and a tour of Temple Square Block.

### **Thursday, Aug. 18**

- Featured speakers include Janet Lennox Moyer, IALD, internationally known lighting designer
- Rick Darke, president of Rick Darke LLC, a design consultant, author and photographer focused on North American regional landscape design
- Brian Van Bower, president of "Aquatic Consultants" and president and co-founder of "Genesis 3," an international company specializing in instructional and educational progressive schooling for those involved in the pool and spa industry.
- There will be an awards presentation, an exhibitors showcase in the evening featuring exhibitors and sponsors, and round table discussions.

### **Friday, Aug. 19**

- A garden tour of Salt Lake City, offering diverse gardens and the opportunity to interact with homeowners and designers.

### **Saturday, August 20**

- A post conference tour to Park City, featuring alpine landscaping.

A block of rooms has been reserved at the hotel with special rates available until July 31.

Continuing Education Units (CEU's) will be available.

Register early to reserve your space for this outstanding educational event.

The Association of Professional Landscape Designers is an international organization representing over 1,000 members in the United States, Canada, Great Britain and other countries. Its goal is to advance landscape design as an independent profession and to promote the recognition of landscape designers as highly qualified, dedicated professionals. APLD was founded in 1989 and is headquartered in Harrisburg, PA. For more information about APLD or about the certification program, visit [www.apld.org](http://www.apld.org).

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