



Association of Professional Landscape Designers®

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FOR IMMEDIATE RELEASE

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PROFESSIONAL LANDSCAPE DESIGNERS TO MEET IN PHILADELPHIA IN JULY

Design Inspiration from the Birthplace of America's Gardens

HARRISBURG- The Association of Professional Landscape Designers® (APLD) will hold their annual summer conference from July 17-22 in Philadelphia, Pennsylvania at the Hyatt Regency Penn's Landing. With the conference theme "Design Inspiration from the Birthplace of America's Gardens," there will be outstanding opportunities to network with other professionals, to learn the most up-to-date design information and to visit some outstanding gardens in the highest concentration of botanical gardens and arboreta of any region in the United States.

The pre-conference begins with exciting tours of this historically rich region. On Monday, July 17, attendees will have the opportunity to tour Bucks County, just north of the city, with stops at a two-hundred year-old farmhouse, home to noted photographer Derek Fell; historically accurate home and garden reproductions; and contemporary residences. Pre-conference continues on Tuesday, July 18, with a tour of Chestnut Hill and Greater Philadelphia. This "town within a city" features stately mansions and beautifully manicured gardens. The centerpiece of this community is the Morris Arboretum of the University of Pennsylvania.

Other conference highlights include:

Wednesday, July 19

- Keynote Session-Julie Moir Messervy, author of "Outside the Not-So-Big House: Creating the Landscape of Home", will help remove traditional design barriers between the home and its surroundings through a session that will inspire listeners to produce a unified design- the landscape of the home.
- Tom Armstrong, with an established 28-year career as leader of four major museums and Vice-Chair of The Garden Conservancy, will speak on his ability to intertwine the two worlds of art and gardening.

- As a principal of Dargan Landscape Architects in Atlanta, Georgia and author of “The Early English Kitchen Garden: Medieval Period to 1800”, Mary Palmer Dargan, ASLA, APLD will discuss a unique organization tool for landscape designers who want to communicate the design intent to owners.
- Garden tours of Society Hill.
- Exhibitor Showcase.
- Concurrent sessions featuring speakers Samuel T. Swansen, Esq.; Jan-Marie Traynor, Coordinator and Professor of the Landscape and Horticultural Technology Program at County College of Morris; Danilo Maffei, landscape designer with W.D. Wells and Associates; and Larry Weaner, APLD, principal of Larry Weaner Landscape Design Associates will be conducted on Wednesday night.

Thursday, July 20

- Featured speakers include Anthony Archer-Wills, one of today’s most internationally recognized experts on the subject of water gardens.
- Chanticleer Panel of Lisa Roper, Przemyslaw Walczak and Jonathan Wright.
- David Culp of Sunny Border Nurseries will speak on studying and understanding the regional environmental conditions.
- Tres Fromme, Planning and Design Leader at Longwood Gardens, will share his practical ideas applicable to design projects of many sizes and budgets.
- Sydney Eddison, with over 20 years of teaching drama and winner of the Connecticut Horticultural Society’s Gustav A.L. Menquist Award, will provide attendees with a program exploring the connections between art, nature and the garden.
- Founding principal of Andropogon Associates, Ltd. and Fellow of the American Society of Landscape Architects, Carol Franklin will speak on the Janus-Faced Cultural Landscape.
- Student Networking and the APLD Certification Workshop connects members even further on Thursday night.

Friday, July 21

- A garden tour of charming cottages and majestic manors in the town of Swarthmore and the Main Line, as well as dinner at Chanticleer.

Saturday, July 22

- A post-conference tour to Brandywine Valley, otherwise known as “du Pont Country”, along with a tour of Longwood Gardens and a behind-the-scenes look.

Continuing Education Units (CEUs) will be available at the conference for those members working on completion of APLD certification. ASLA Continuing Professional Education credits are

also available to attendees. ASLA members must submit necessary paperwork on their own at completion of the APLD conference.

Register for APLD's 2006 summer conference on-line at www.apld.org. Advanced registration deadline is **June 9, 2006**. Final registration deadline is **June 30, 2006**. For more information about the conference, call (717) 238-9780.

The Association of Professional Landscape Designers is an international organization representing over 1,000 members in the United States, Canada, Great Britain and other countries. Its goal is to advance landscape design as an independent profession and to promote the recognition of landscape designers as highly qualified, dedicated professionals. APLD was founded in 1989 and is headquartered in Harrisburg, PA. For more information about APLD or about the certification program, visit www.apld.org.

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