



ASSOCIATION OF PROFESSIONAL LANDSCAPE DESIGNERS®

Membership Information

STANDARDS OF PRACTICE

Members of APLD agree to abide by the following standards of practice:

- Advance landscape design by continuing professional education and exchanging knowledge with colleagues
- Be truthful in oral or written statements concerning the services they are qualified to offer
- Protect the environment and discourage damage to our natural resources
- Refrain from expressing an uninformed opinion on any issues relating to the profession
- Be loyal to clients or to the employing organization and faithfully perform assigned tasks
- Avoid making unfounded statements or criticizing colleagues for personal gain
- Participate in public service activities to educate the public about good landscape design and sound horticultural practices
- Conduct all matters relating to landscape design activities, business operation, and civic responsibilities in a manner that will further the status of landscape design as a respected profession

CATEGORIES OF MEMBERSHIP

CERTIFIED Requires a judicial process that looks at a designer's work, as well as references. You must first join as an Associate member.

ASSOCIATE Standard level of membership. Information on certification is included with member packet.

ALLIED Companies or individuals that provide services and/or products that are resources for the landscape design profession.

EDUCATOR A professional landscape design educator or teacher who is not a practicing Landscape Designer.

EMERITUS Permanently certified members who have reached the age of 70 and are still working in some capacity as a landscape designer.

STUDENT "Traditional Students" – Free Membership
Students who take classes **full-time** (as evidenced by transcripts) toward earning an Associate's degree or higher in a post-secondary educational institution Limited to four years of membership at this level.

"Professional Education and Certificate Students" - \$50 Membership
Students who take classes and work toward earning a professional certificate in a program requiring at least 24 total required credits. Students are enrolled in either a full- or part-time basis. Also included in this category are part-time students attending a 2- or 4-year college or university. Limited to four years of membership at this level. Members taking courses to complete required CEU's for certification are excluded from this level of membership.

Any student member may not be practicing landscape design for free or in a fee-generating capacity unless it is part of a student internship related to their design program.

APLD CHAPTERS

APLD has several state and regional Chapters that - with the support of APLD International - continue to advance landscape design as an independent profession and promote the recognition of landscape designers as highly qualified, dedicated professionals. Some Chapters require membership in their respective chapter if you join APLD International. If you reside in any of these Chapter areas (denoted by an asterisk(*) on the membership application), you must pay for both International and Chapter dues. (Student membership may be limited to a specific number of years and/or proof of service.)

*If you would like more information about APLD and membership, please contact us...
customerservice@apld.org (email) 717-238-9780 (phone) www.APLD.org (web)*

CERTIFIED, ASSOCIATE, EDUCATOR & STUDENT MEMBER BENEFITS

IDENTITY OF CERTIFICATION

For those individuals who are approved for certification, there is the opportunity to use the APLD designation after your name, offering the professional recognition that you deserve from the only national organization that offers landscape design certification.

CONTINUING EDUCATION

Outstanding annual conferences; and educational seminars, symposiums, and webcasts with information on the latest advances in the industry are offered at a discount to APLD members. Most importantly, these opportunities to network with colleagues are valued as the ultimate resource for independent practitioners.

PUBLICATIONS

Members receive *The Designer*, our official publication, as well as complimentary subscriptions to several green industry publications. Also available to purchase in bulk are marketing brochures, e.g. - Guide to Hiring a Professional Landscape Designer, Guidelines for Ecologically Sound Residential Landscapes. In addition, members with email access receive a monthly e-newsletter, *Design Online*, containing the latest APLD news.

INTERNATIONAL DIRECTORIES & WEB PRESENCE

Members are listed in the APLD official directory, distributed each Spring, and cross-referenced by state. Membership is searchable by Last Name, State, Zip Code and Country from our Web page www.apld.org, which lists member name, company, phone number, fax number, email and website.

SPEAKER'S BUREAU

Members interested in obtaining speaking engagements may use this forum to register their topics, availability and fees. Speaker's Bureau listings are available on-line through our Web page.

INDUSTRY INFORMATION AND UPDATES

The APLD Members Only area on the website includes the following: Calendar of Events; Trade Show booth information; promotions for APLD members; Legislative assistance; Member Forum; Certification materials; Business forms, including example proposals/contracts; and more. In addition, the *Design Online* provides monthly industry news to keep you up-to-date.

AWARDS PROGRAM

APLD provides an annual Landscape Design Awards program for professionals and students. APLD members can receive a discounted entry fee. Winners receive an award, promotion on the APLD website, in *The Designer*, free conference registration, local promotion and news releases, etc.

ALLIED MEMBER BENEFITS

WEBSITE EXPOSURE

A separate Allied Membership listing can be found on the APLD website (www.apld.org).

MAILING LABELS

We will send you one set of membership mailing label per year FREE! This listing includes over 600 names and addresses for you to target for product promotion!

ADVERTISING DISCOUNTS

APLD publications are well-read and widely distributed. As an Allied Member, you will receive discounted rates on publication advertising.

PRIORITY OF EVENT EXHIBITS/SPONSORSHIPS

APLD will promote its conference opportunities to you FIRST! You will receive first priority for trade show space and sponsorships at conferences. In addition, you are offered sponsorship opportunities for a variety of other APLD programs.

NEWSLETTER RECOGNITION

At least once during the year, you will receive a listing in *The Designer*, our quarterly newsletter.

MONTHLY ONLINE PUBLICATION

Once each year, you can place a free promotional listing in APLD's monthly online publication. Your ad can be up to 100 words in length AND include a link to your website!

MEMBERSHIP DIRECTORY

A separate listing of Allied Members will be available in our Membership Directory.

If you would like more information about APLD and membership, please contact us...
customerservice@apld.org (e-mail) 717-238-9780 (phone) www.APLD.org (Web)

APPLICATION FOR MEMBERSHIP

Please send this application with payment (check or credit card) to the address listed below. Thank you!

APLD Headquarters, 4305 N. Sixth Street - Suite A, Harrisburg, PA 17110

Mr./Mrs./Ms.: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Country: _____ Home Phone: _____

Name of Firm/Employer: _____ Title: _____

Work Phone: _____ Work Fax: _____

Email: _____ Website: _____

Mobile: _____ May we text your mobile with APLD news?: Yes No

May we include home phone number in the APLD directory?: Yes No

APLD makes its membership list available for sale. Do you wish to exclude your name? Yes No

APLD issues a monthly e-mail newsletter, *Design Online*. If you do not wish to receive this monthly communication, check here:

Practice Type: Academic Design Only Design/Build Private Sector Public Institution Other: _____

Area of Specialization: _____ Region of Practice: _____

How did you hear about Membership? _____

If referred by an APLD member, please list name: _____

What educational institution did you attend? _____ Graduation Year: _____

In addition to practicing landscape design, are you an Educator? Yes No

Payment for APLD International Membership - please mark the appropriate box (Membership dues are based on a calendar year and are not pro-rated.)

Associate - \$200 Allied - \$300 Educator - \$125 Traditional Student - Free Professional Ed & Cert Student - \$50

Additional payment for joining an APLD Chapter... Chapters with an asterisk (*) require mandatory membership if you join APLD International (see page 1)... all other Chapter membership is optional.

- | | | | |
|--|-------------------------------|--|-------------------|
| <input type="checkbox"/> Arizona Chapter* | \$35 | <input type="checkbox"/> New England Regional - Student* | \$20 |
| <input type="checkbox"/> Arizona Chapter - Student* | \$20 | <input type="checkbox"/> New Jersey Chapter | \$35 |
| <input type="checkbox"/> California Chapter* | \$35 | <input type="checkbox"/> New Jersey Chapter - Student | \$20 |
| <input type="checkbox"/> California Chapter - Student* | \$20 | <input type="checkbox"/> New York Chapter | \$35 |
| <input type="checkbox"/> Connecticut Chapter | \$35 | <input type="checkbox"/> New York Chapter- Student | \$20 |
| <input type="checkbox"/> Connecticut Chapter - Student | \$20 | <input type="checkbox"/> Ohio Chapter | \$35 |
| <input type="checkbox"/> DC-MD-VA Chapter | \$35 | <input type="checkbox"/> Ohio Chapter - Student | \$20 |
| <input type="checkbox"/> DC-MD-VA Chapter - Student | \$20 | <input type="checkbox"/> Oklahoma Chapter* | \$35 |
| <input type="checkbox"/> Georgia-Carolinas Chapter | \$35 | <input type="checkbox"/> Oklahoma Chapter - Student* | \$20 |
| <input type="checkbox"/> Inter-Mountain Regional | \$35 (CO, ID, MT, NV, UT, WY) | <input type="checkbox"/> Oregon Chapter | \$35 |
| <input type="checkbox"/> Inter-Mountain Regional - Student | \$20 | <input type="checkbox"/> Oregon Chapter - Student | \$20 |
| <input type="checkbox"/> Michigan Chapter | \$35 | <input type="checkbox"/> PA-DE Chapter* | \$35 |
| <input type="checkbox"/> Michigan Chapter - Student | \$20 | <input type="checkbox"/> PA-DE Chapter - Student* | \$20 |
| <input type="checkbox"/> Midwest Regional Chapter* | \$35 (IL, IA, IN, WI) | <input type="checkbox"/> Southwest Regional | \$35 (LA, TX, NM) |
| <input type="checkbox"/> Midwest Regional - Student* | \$20 | <input type="checkbox"/> Southwest Regional - Student | \$20 |
| <input type="checkbox"/> Minnesota Chapter | \$35 | <input type="checkbox"/> Washington Chapter | \$35 |
| <input type="checkbox"/> New England Regional* | \$35 (ME, MA, NH, RI, VT) | <input type="checkbox"/> Washington Chapter - Student | \$20 |
| <input type="checkbox"/> New England Regional - Student* | \$20 | | |

Total Payment Due (APLD International plus Chapter dues): \$ _____

Check enclosed -OR- Credit Card Type: Visa MasterCard Discover

Name on Card: _____

Security Code: _____

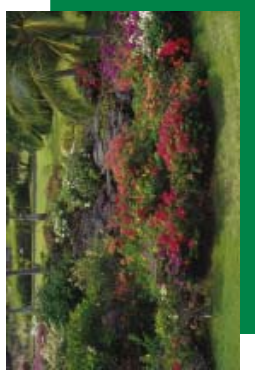
Card Account #: _____

Expiration Date: _____



Association of Professional
Landscape Designers®

MEMBERSHIP APPLICATION



*If you enjoy your vocation.....
let it become your avocation.*



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